

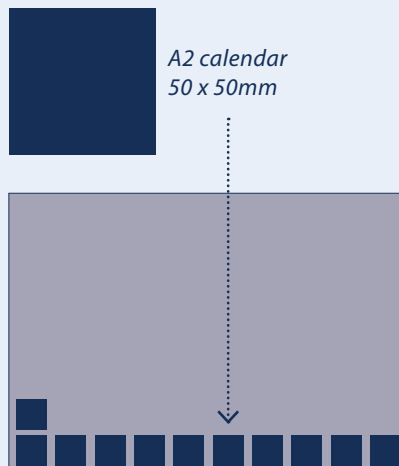
DSK advertising opportunities for 2023 - 2024

Please email marketing@dsk.co.za if you'd like to discuss or book advertising slots. All publications have a minimum circulation of 1 000 copies.

Option 1 R4 500

A2 calendar for 2024

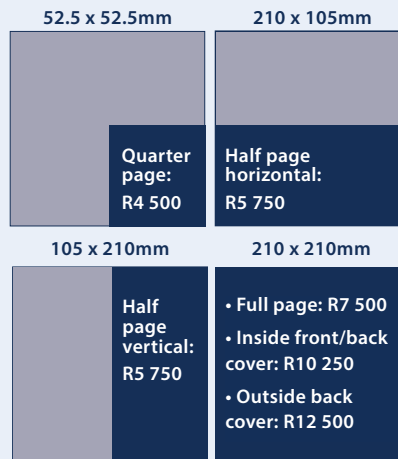
Fixed ad size & cost



Option 2 from R4 500

2023 yearbook

Ad size options & cost



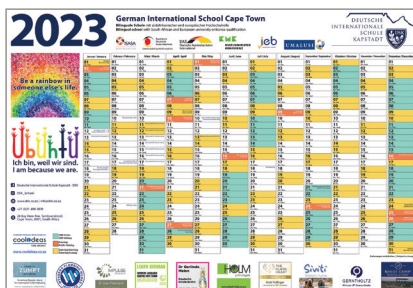
Option 3 from R8 500

A2 calendar + yearbook (package)

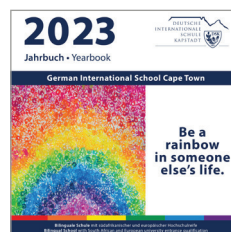
Ad size options & cost

- Option 1 + Quarter page = R8 500
Save R500
- Option 1 + Half page = R9 500
Save R750
- Option 1 + Full page = R11 000
Save R1000
- Option 1 + inside front/back cover full page = R13 250
Save R1500
- Option 1 + outside back cover full page = R15 000
Save R2000

Visual Examples:



A2 CALENDAR



YEARBOOK



HALF PAGE AD



FULL PAGE AD



QUARTER PAGE AD