

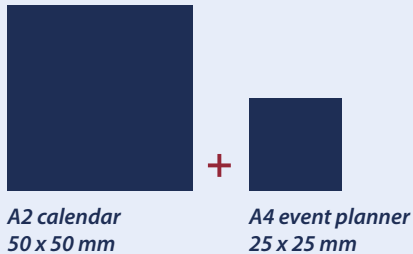
DSK advertising opportunities for 2022 - 2023

Please email marketing@dsk.co.za if you would like to discuss or book advertising slots.
All publications have a circulation of a minimum of 1 000 copies.

Option 1 R4 250

A2 calendar + A4 event planner
for year 2023 (package)

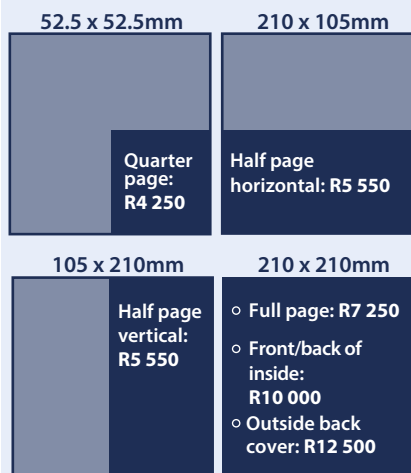
Fixed ad size & cost



Option 2 From R4 250

2022 Yearbook

Ad size options & cost



Option 3 From R7 750

A2 calendar + A4 event planner
+ yearbook (package)

Ad size options with pricing

- Option 1 + Quarter page = R7 750 *Save R750*
- Option 1 + Half page = R9 000 *Save R800*
- Option 1 + Full page = R10 500 *Save R1 000*
- Option 1 + Front/back of inside full page = R13 000 *Save R1 250*
- Option 1 + Back cover (outside) full page = R14 500 *Save R2 250*

Visual Examples:



A2 Calendar



A4 Event Planner



Yearbook



Full pg Ad



Half pg Ad



Quarter pg Ad